

THE GLOBAL WIZARDS

Adventurous family travel & photography



ABOUT US

Hi, we're Jurgen, Heleen, Yuna (13), and Hanne (12), a Belgian full-time, adventurous travel family passionate about exploring the world, photography, sustainability, and sharing our story.

As a brand, we focus on building a genuine and engaged community and, as professional photographers, creating high-quality content for our audience and partners. When we collaborate, we want it to be a mutually beneficial relationship.

WHERE TO FIND US

Blog: theglobalwizards.com

Instagram & Facebook & Tiktok: @the_global_wizards

Pinterest: The Global Wizards

Email: info@theglobalwizards.com

+26K

INSTAGRAM
FOLLOWERS

+35K

MONTHLY PAGE
VIEWS BLOG

+200K

MONTHLY
IMPRESSIONS
OVERALL

AUDIENCE STATS

Interests: Travel + Family + Photography

Followers: 70% women - 30% men

Primary age: 25 - 44 years old

Top locations: USA, UK, Europe (Belgium & The Netherlands)

SERVICES OFFERED

Content creation (photo, video) for your brand to use for your marketing (social media, ads, website, ...).

Promotion of your brand on our social media and blog for more exposure, brand awareness, and increasing revenue.

Social media consultancy for your staff



LE DIECI PORTE

During our stay in this charming hotel, we promoted an authentic stay for families

SOCIAL MEDIA STATS

Likes: 1136

Comments: 175

Saves: 117

Reach: 11757



feelgoodandtravel OK! I want us to teleport here right NOW! This is unbelievable!!! 🤩💙💜💙



shazfamilytravels These are absolutely adorable! Would love to stay here



globetrotterkin This is such a unique and fascinating place to hang out! Love those roof tops! 🤩



MASSERIA TORRE COCCARO

We stayed for 3 days in this magical luxury hotel, showcasing it's family-friendliness

SOCIAL MEDIA STATS

Likes: 944

Comments: 161

Saves: 119

Reach: 12269



transatlantic_leonards Oh my goodness, this place is magical! 🤩 I love your stories from here.



the_uniquetraveler Saving it! Magical indeed ❤️



parenthood4ever_ Oh wow! It looks magical. I even looked up and starred this place on my maps 🤩



TESTIMONIAL

"It was great working with Heleen and her family. The Global Wizards are a lovely family that provided beautiful family-orientated content for us. They showed our resort through their photos in an inviting way with attention to detail. The overall story told to their followers about our resort and the island Procida, in general, was very beautifully done. We'd love to host them a second time."

Folef - PR Manager



Hotel Love

PORTFOLIO



Hotel Love

PORTFOLIO



Tiny House

PORTFOLIO



Glampering Fun

PORTFOLIO





CAMP EASY ICELAND

We collaborated with @campeasyiceland for 3 weeks during winter time

During that time we created

- Professional photography and videography
- IG posts / IG Reels / IG stories for both our accounts
- SEO-optimized blog article on our blog + links to the company from other articles

EXAMPLE CAMPER LIFESTYLE PHOTOGRAPHY

We always try to showcase a brand in a very natural and authentic way and how our family is enjoying the whole experience.

As we own a camper ourselves, we know exactly which parts of this life to highlight in our content and to our audience. That way, we can show what an amazing way it is to travel as a family.



EXAMPLE CAMPER PHOTOGRAPHY

SOCIAL MEDIA STATS

Likes: 556

Comments: 142

Saves: 73

Reach: 8235



marshmallow._cloud Your trip here was amazing. I can't wait to see where you go next. ❤️



barefoot.and.beyond What a beautiful capture. We definitely need to visit Iceland 🇮🇸



dontwannagohome It's just so perfect, I wish I could transport myself 🥰

Camper Life

PORTFOLIO





EXAMPLE PRODUCT PHOTOGRAPHY

Depending on the wishes of the brand, we can deliver beautiful and unique:

- Product pictures in an original and authentic setting
- Product lifestyle pictures of our family enjoying the product and showcasing its features

EXAMPLE LIFESTYLE PRODUCT PHOTOGRAPHY

DECATHLON CAMPAIGN

For the “I have the time of my life” Decathlon summer campaign, we recreated the famous scene from the Dirty Dancing movie on their paddle board.



TESTIMONIALS

“I saw the comments, really cool. What a beautiful picture as well...wonderful, thank you!”

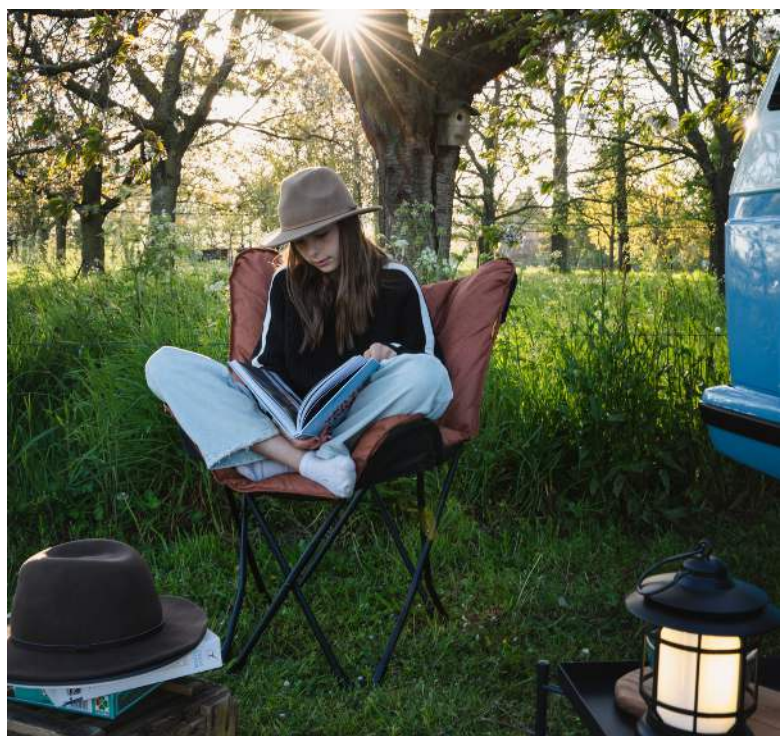
Janina – International Manager

“I just wanted to say that we are LOVING your content and your girls are so cute! We've been sharing your content in our stories”

Loni – PR Manager

Product Lifestyle

PORTFOLIO





THE SAILING COLIBRI

In Bacalar, Mexico, we went on a private sailing tour on the beautiful Bacalar lake.

COMMENTS



thebackpackingmom 94w · ❤️ by author

Oh my gosh this looks like so much fun! That fruit tray and the blue blue water 🍌🍌🍌 saving this for later for sure

1 like Reply Hide



counting_continents 94w · ❤️ by author

This is exactly the kind of trip we'd love to do - where in Mexico is Bacalar?



tinker_travels 94w · ❤️ by author

Oh wow looks amazing! My son keeps asking to watch it over and over 😊

2 likes Reply Hide

TORTUGUERO ADVENTURES

Exploring the amazing Tortuguero National Park in Costa Rica with this wildlife tour

SOCIAL MEDIA STATS

Likes: 357

Comments: 95

Saves: 58

Reach: 8660



skylar_arias_adventures 80w · ❤️ by author
So true! That tour looks amazing! Nothing like being in nature!

1 like Reply Hide



counting_continents 80w · ❤️ by author
Yes 🙌 our kids are passionate about wildlife conservation & that comes from seeing them for themselves

1 like Reply Hide



how_i_wander.uk 80w · ❤️ by author
They're so eagerly trying to spot things, so lovely ❤️

1 like Reply Hide



TESTIMONIAL

"Hi Heleen, I just want to tell you that this collaboration was a real pleasure. Previously we made collaborations with a couple of influencers who did not fulfill what they promised and that left us with a very bad taste in our mouths. I am happy to have agreed to collaborate with your family. The photos are very good, the reel, and your comments. Everything. Thank you again! "

Grecia - Owner The Sailing Colibri

Boat adventures

PORTFOLIO



Water delight

PORTFOLIO

